Launch Checklist

Is there a need for the service/course you are providing? ☐

Create an opt in if you haven't already and collate leads ☐

Have you conducted marketing research or polled your audience? ☐

Are you clear on the length of your programme/course? ☐

Are you clear on target numbers and cost per person? ☐

Is the tech side completed such as the payment options? ☐

Is the sales page completed? ☐

Have you identified the mindset work you need to do? ☐

Have you collated testimonials with images? ☐

Have you blocked out three weeks for your launch activity? ☐

Are you having a challenge/webinar? If so do you have the graphics created and have you allowed yourself at least two weeks to promote this? ☐

Have you created your daily sales emails? ☐

Have you decided on your fast action bonus? ☐

Update all graphics across your social media channels such as the Facebook timelines ☐

Promote your course/service everywhere and keep your vibration high! ☐