

# *Desi* BRIDE DREAMS WEDDING PLANNING

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It's your love story, personal style  
and personality that will be visible on  
your dream day. At Desi Bride Dreams  
we use our knowledge and expertise to  
bring your dreams and vision to life.

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# FULL WEDDING PLANNING

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This brochure will take you through the below packages:

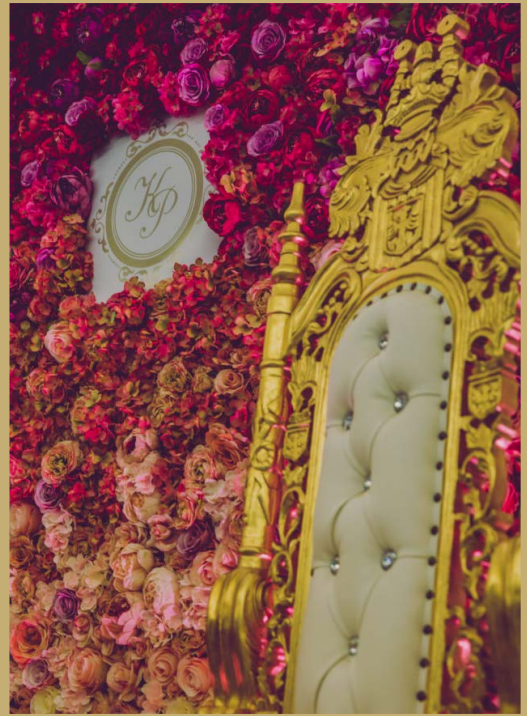
1. Full Wedding Planning and Design
2. Wedding Day Coordination
3. Décor and Design Styling



## FULL WEDDING PLANNING, DESIGN AND PRODUCTION

The benefits of having us fully plan and design your wedding is:

- **Supplier sourcing** in line with your budget and vision, which puts together the dream team that will make your wedding unforgettable. We'll find the best caterer, photographer, florist, cake maker, entertainment and more for you to choose from. This means you won't be stressing about if you have a reliable and reputable supplier team for your big day.
- We make sure all the **logistics** are super organised so that you always feel in control and on top of things, with regular meetings and updates so you won't ever feel stressed or overwhelmed. This will mean that your dream day runs smoothly and there are no mishaps.
- We are your **first point of contact** for anything wedding related, providing advice when needed and taking care of every query you may have. This means you can focus on the more joyful aspects of wedding planning such as bridal shopping with your loved ones.
- **Wedding design and styling** that perfectly reflects your style and amazes your guests, with mood boards/look books that help you visualise the concept. We really do aim high with the décor and design to ensure your guests are wowed by the moment they walk in.



Desi Bride Dreams create brilliantly organised and totally unforgettable Asian weddings without the stress.

Together with her trusted team, creative director Sharn Khaira, provides a service that can only be described as 'for the Asian bride, by the Asian bride'





# WEDDING COORDINATION

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To keep plans on track and make sure you haven't forgotten important details, we'll give you a detailed checklist to complete during your wedding planning journey. You'll have everything in writing and peace of mind that you have everything covered.



Our wedding coordination package includes these great benefits:

- Focus on **relaxing and pampering** in the run-up to your big day as you handover your wedding suppliers to us two weeks prior to your wedding. This means that you will be stress free in the weeks leading up to your big day.
- **Rest easy** knowing that everyone will be exactly where they should be and at the right time as we work with you to create the all-important itinerary. We make sure that all suppliers have a copy of this and personally call all suppliers before the wedding to make sure they are happy with the itinerary and resolve any queries before the big day.
- We will meet with you and your family at the venue a month prior to the wedding to do a **full walk through** of your wedding day and confirm all arrangements, set ups and décor.
- **A dedicated team** to manage and make sure the day runs smoothly with full on-the-day coordination. The team will be the main point of contact for your venue and suppliers so that you and your family are not disturbed and left to enjoy the celebrations.

- We'll make sure your guests get to where they need to be by **overseeing guests** to transport during the course of day, keeping them informed of the order of the day so that everything runs according to schedule.
- We'll make sure the **spectacular entrance** goes exactly to plan with our management and coordination.
- So that everything is set up to your specifications, mishaps are avoided and any issues are handled without your guests noticing, we'll **manage your suppliers** on the day, such as working with your chosen caterers to ensure food and beverages are served on time.
- **Peace of mind** that if your family or guests need any help on the day we'll assist them.



#### **DID YOU KNOW?**

An average Asian wedding takes over 300 hours to plan! With life already full of work and family commitments, the thought of trying to fit this in on top of everything is overwhelming. Not to mention dealing with the pressure from family and expectations about your wedding celebrations. It's no wonder that a super-organised and creative wedding planner is fast becoming a necessity and the best way to guarantee a truly exceptional and memorable Asian wedding.





“After our first conversation with Sharn we knew she was the right person to take on our mammoth task of Asian wedding planning. She immediately got to work researching vendors for us and making sure we were aware of the tiny pieces that need to be considered. Her attention to detail was invaluable, she reviewed each and everyone one of our contracts, and asked for changes where she had experienced pitfalls in the past.”

**Rob and Meera - London**

# WEDDING STYLING

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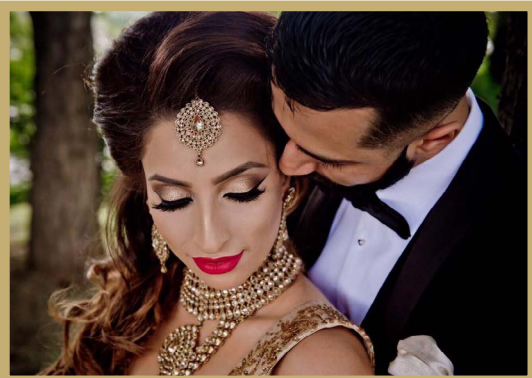
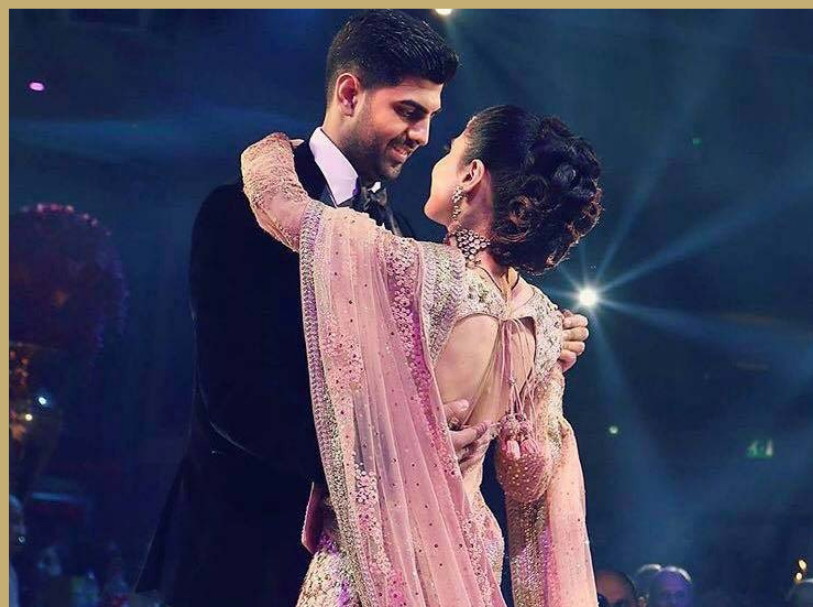
- If you're excited about the challenge of organising all the details and logistics, you may decide you simply need assistance with a few areas of your wedding planning. We're here to help with our wedding styling package that can be tailored to your needs.
- We'll work together to find your inspiration and tell your love story through colour and texture. From vintage to eclectic, elegant to rustic, anything is possible. Once your vision is defined we will bring everything to life by working with design companies to source the very best pieces that will provide you with the most value possible. And because we will know your design best, we'll be on site on the day to style every detail for you.
- As your guests set eyes on your wedding space for the first time, they will see a bespoke theme that speaks to who you are as a couple, and one thing is certain: they will never forget how brilliantly welcomed they felt.



Benefits of wedding styling include:

- **Wedding design and styling** that perfectly reflects your style and amazes your guests, with mood boards/look books that help you visualise the concept.
- We'll bring **your design to life** and make sure you get the best value possible by sourcing pieces from specialist design companies.
- **Supplier sourcing** in line with your budget and vision. We'll help you find the dream team that will make your wedding unforgettable, from the photographer to the makeup artist. Relax in the knowledge that the décor and set up will come together exactly as planned with on the day styling.
- Whatever you need help with, we can **tailor our service** to reduce your wedding planning workload and help you enjoy a stress-free wedding that has your guests talking long after the day has ended.





If you already have a vision for your wedding and are happy planning the details, you might be worrying how you're going to make everything run smoothly and on time.

As your wedding day nears, the stress of managing an ever-growing supplier team and a guest list that has climbed into the hundreds can feel completely overwhelming. An Asian wedding coordinator who knows how to anticipate potential problems and keep everything moving effortlessly is essential if you want to enjoy the day you've worked so hard to create.



# ABOUT ME

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Founded by Sharn Khaira, Desi Bride Dreams has become the leading Asian wedding planner in London and beyond.

With an in-depth understanding of cultural backgrounds and expectations, an eye for the latest trends and impeccable planning skills, it's no surprise that more and more couples around the world are discovering how Desi Bride Dreams can relieve all of the work and pressure associated with complex multi-day weddings and free them to enjoy the occasion without worry.



For Sharn, Desi Bride Dreams is about more than simply planning and coordinating great weddings, it's about changing perceptions of wedding planners and the Asian wedding market as a whole. Sharn's warm, friendly personality, her quick intelligence and her unique approach have made her a popular figure in the wedding press and the wider media including BBC TV.

Desi Bride Dreams has been featured in some of the biggest UK wedding titles including You & Your Wedding magazine and Perfect Wedding magazine as well as leading bridal blogs such as Rock My Wedding.

Sharn has also spoken out about the Asian wedding market and her role to titles such as Asian Today and Asian Leader as well as working with BBC Asian Network. She's fast becoming the go-to commentator for anything and everything related to Asian weddings.

Weddings are still at the heart of Desi Bride Dreams and Sharn's commitment to her clients extends through every element of wedding planning. She refuses to take commission from suppliers, so couples can be sure they're receiving genuine recommendations and the best possible prices. Sharn places a premium on service and her whole team delivers perfection time and time again.

Offering three services to discerning clients, full wedding planning, wedding day coordination and wedding styling, Desi Bride Dreams is the first choice for modern Asian couples, wherever in the world they want to marry.



# TESTIMONIALS

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## WHAT DESI BRIDE DREAMS CLIENTS SAY...

“The day was perfectly planned and executed. Many people came to us to compliment the marvelous day.

It was a wonderful experience for us! Sharn’s energy, attention to detail, and smart planning was outstanding. Not only did she make our day special but she was easy to work with and very adaptable to our needs, while giving her professional opinion throughout!!”

**Harpreet & Aman – Birmingham**

### “Calm, relaxed and professional”

“Sharn, we cannot thank you enough for your support in coordinating our three special days. You were invaluable in helping Raj and I plan three events! We hired you just a few weeks before the wedding after months of stress and not enough hours in the day.

You were wonderful from start to finish and were with us during the highs and lows of wedding preparations. Helping us coordinate our suppliers was invaluable and you took the pressure off both Raj and I and also our families. You were even with my whilst I was getting ready for my Sikh ceremony and was very very nervous – you’re more than an Asian wedding coordinator, you are a friend.”

**Raj and Jagdeep – Birmingham**

“Sharn was a blessing for us. We first approached her about seven months before our Asian wedding planning journey. At this point we had only arranged a dry hire of our venue and needless to say we were rather overwhelmed by the amount we had left to do. After our first conversation with Sharn we knew she was the right person to take on our mammoth task of Asian wedding planning. She immediately got to work researching vendors for us and making sure we were aware of all the tiny pieces that need to be considered. Her attention to detail was invaluable.”

**Rob and Meera – London**



“Please accept my hearty thanks for styling my wedding day and making it such a beautiful success! It all came together in such an amazing way, everyone absolutely loved it. My father in law also praised you and said thanks for being so kind to help out and make it a success. The flowers were stunning and everything just worked so nicely together. Once again Sharn, thank you for taking all the trouble off my shoulders and helping make my special day incredible I really appreciate it! Thank you again!”

**Kirti and Paul – London**

### MINIMUM INVESTMENT

Wedding Day Coordination – From £1350

Full Wedding Planning – From £4500

Creative Styling – From £950

Bespoke Wedding Planning – Available on Request

WE ARE EXTREMELY BUSY FOR 2018 AND 2019  
SO PLEASE GET IN TOUCH FOR A COMPLIMENTARY PHONE  
CONSULTATION TO SEE IF WE ARE A GOOD FIT.

Tel – 07939082844 | Email - [hello@desibridedreams.co.uk](mailto:hello@desibridedreams.co.uk)

### – AS FEATURED IN –

