

ASIAN FEMALE
ENTREPRENEUR
COLLECTIVE

Bloggging

"Shine and Rise"

Bloggging

Decide which platform you will blog through and ensure it's on your site

Map out your blog content ideas for the next 90 days. Get creative with a post-it note and take some time to get creative! Once you have your topics narrow them down for each month. Ensure you are looking at your launches and buying cycles. Add to Asana

Ensure the blog posts are in line with your SEO keywords and Yoast is installed if you have Wordpress

Write your blog posts in line with the AIDA model as per the sales training

Publish the blog posts onto all relevant channels and ensure you are maximising reach by following the steps